

Course: Internship Abroad

credits: 30

Course code COVB21STB

Name Internship Abroad

Study year 2022-2023 ECTS credits 30

ECTS credits 30
Language English
Coordinator K.L. Bokma

Modes of delivery International work placement

Assessments Stage builtenland CO - Other assessment

Learning outcomes

- 1. Communicating interculturally and internationally
- 2. Entrepreneurial attitude
- 3. Analysing and researching
- 4. Advising and connecting
- 5. Planning and organising
- 6. Creating, implementing
- 7. Reflecting

Content

To enable the interns to develop general and job-specific competencies, the internship comprises a combination of participation activities helping to perform the daily tasks of a communication professional; Examples of daily tasks of a communication professional could include creating (content for) diverse media, organizing activities, preparing presentations, optimizing internal documents, etc.

Next to the daily activities, the student works on a portfolio for the design of a professional product using the 6-phases of design research.

Throughout the internship guidance is provided by the school and by the internship organisation.

Included in programme(s)

Communication

School(s)

School of Communication, Media & IT