

Course: Marketing Communication and Research

credits: 5

Course code	COVP14CIB2	Modes of delivery	Lecture
Name	Marketing Communication and Research		Tutorial
Study year	2022-2023	Assessments	Marketing Communication and Research -
ECTS credits	5		Computer, organised by STAD examinations
Language	Dutch, with parts in English		
Coordinator	M.H.J. Marquart Scholtz		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Communication

School(s)

School of Communication, Media & IT

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