Course: Entrepreneurship 2   credits: 4

Course code	ELVH17AENT2	**Modes of delivery**	Assignment
Name	Entrepreneurship 2		Guest lecture
Study year	2022-2023		Lecture
ECTS credits	4		
Language	English	**Assessments**	Entrepreneurship 2 - Assignment
Coordinator	I.P. Berg		

Learning outcomes

The student is able to start a company by following the issues described in the planning of Jong Ondernemen. These issues involve: coming up with a promising product-market combination; executing a market analysis; design and producing a product; enrolment at Jong Ondernemen; developing a marketing plan; opening of a bank account.
The students is able to get support for the business plan form stock holders financing the plan. The student is able to produce and sell products, by showing he is capable of: selling of stocks; organising a stockholders meeting; marketing and selling activities.

Content

In this study unit, you will form a student company (Stuco) with students from other Engineering bachelors at Hanze UAS. You have to show entrepreneurial behaviour while setting up a company, and getting knowledge about production, selling, buying, financial management, marketing, organization and management. It will be necessary to work in teams to reach the goals of the company.

Included in programme(s)

Electrical Engineering Major Sensor Technology

School(s)

Institute of Engineering

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