

## Course: Service Marketing & Service Design

credits: 5

Course code FMDP21SMSD

Name Service Marketing & Service Design

**Study year** 2022-2023

**ECTS credits** 5

**Language** Dutch, with parts in English

**Coordinator** J.W.R. Kamphuis

Modes of delivery Tutorial

**Assessments** Service Marketing & Service Design -

Computer, organised by STAD examinations

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Facility Management - parttime Institute of Future Environments