

Course: Integrated Assignment 1 Finance & Management & Organization in an Intercultural Context

credits: 5

Course code	FOVP21IA1	Modes of delivery	Project-based learning
Name	Integrated Assignment 1 Finance & Management & Organization in an Intercultural Context	Assessments	Integrated Assignment 1 - Other assessment
Study year	2022-2023		
ECTS credits	5		
Language	English		
Coordinator	J. Kets		

Learning outcomes

Level 1 (introduction)

Finance

1. The student drafts, interprets and explains financial plans and statements concerning investments, financing, budgeting and liquidity planning for small business enterprises.
2. The student computes, interprets and explains financial ratios concerning financial statements for small business enterprises.

Management & Organization

1. The student describes and explains the meaning of culture and the role of values, norms and beliefs with respect to behavior and communication within small business enterprises.
2. The student describes and explains the basic tenets and responsibilities of business management in a global environment.
3. The student describes and explains the causes and impact of ethical dilemmas in multi-cultural contexts within small business enterprises

Professional Skills

1. The student demonstrates behavior according to professional and ethical codes of conduct and acknowledges disparate thinking and world views.
2. The student demonstrates IT literacy and skills in a financial economic context and shows proficiency in straightforward business software applications.
3. The student effectively works together in a project team in a multi- and interdisciplinary business context aimed at enhancing outcomes.
4. The student communicates in English (B2), both verbally and in writing, aiming at professional communication and advice.

Content

Integral Assignment Finance1 and Management and Organization

Energy Transition

The Dutch Government has communicated very ambitious targets for a swift energy transition towards sustainably produced energy, because traditional energy-production is held accountable for a large contribution towards global warming of planet earth.

The present situation is that the Netherlands severely lacks behind by the realisation of these targets. For that reason, Dutch Government pushes Dutch society in several ways to speed up these efforts and has opened a very generous program for subsidies and fiscal benefits for those organizations and private persons who want to participate in this program.

Sunbeam Inc.

Sunbeam Incorporated is a small group of young entrepreneurs, who are very connected with the idea of an energy transition and who see a lot of possibilities to introduce sun-collectors in the Northern part of the Netherlands, especially because up to now the majority of natural gas is being explored from the Groningen-field, with a lot of negative consequences for the local population with respect to earthquakes.

Sunbeam Incorporated wants to sell a lot of sun-collectors, which it will import from China. Basically, they are willing to act in the most environment-friendly way possible and with the highest ethical standards with respect to production and transport of these sun-collectors as well as in the usage of the sun-collectors. They prefer placement on buildings instead of placement in a greenfield, because the latter will be at the expense of nature and/or food-production. In order to keep on track with their principles Sunbeam Inc. is developing a Code of Conduct for their corporation and will write down their (ambitious) strategy for the next 5 years. These documents form the guidelines for the ethical behaviour and the planned development of their business.

Sunbeam is planning to buy sun-collectors abroad and wants to install them for private parties in the North of the Netherlands. It is important that these sun-collectors are produced in an environmental way, off course. Basically, there are 2 ways in which the sun-collectors can be installed: on buildings and in meadows or in nature. Of course, Sunbeam has a preference for instalment on buildings, because in this way natural environment will not be used.

Included in programme(s)

International Finance & Control

School(s)

School of Business, Marketing and Finance

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