

Course: Global Citizenship 1

credits: 3

Course code	IBVP16GCS1C	Modes of delivery	Tutorial
Name	Global Citizenship 1	Assessments	Career development - Other assessment
Study year	2022-2023		Economics - Other assessment
ECTS credits	3		GCS1 - Other assessment
Language	English		Intercultural competency - Other assessment
Coordinator	J. Wang		Law - Other assessment
			Research - Other assessment

Learning outcomes

Within the context of global business and trade, students will be asked to identify the source(s) of comparative and competitive advantage between countries, debate the economic events related to international trade and analyze the regulation of trade in the EU through competition law in a logically structured academic essay. An outline for this essay will be assessed halfway through the period, and students will also need to reflect on the extent to which their final written product followed the original outline.

In Law, the group assignment will assess whether students are capable of recognizing and understanding key legal concepts and issues in the field of European Competition Law. Students will also be able to analyse prior European Commission's decisions and Court cases.

In business research the student shows the ability to conduct qualitative research. In particular, case study research methodology and qualitative data collection and analysis techniques are expected from students. Data collection techniques that are discussed are (i) interview and (ii) focus groups. Analysis of qualitative data is explained using Atlas.Ti software.

Culturally, the student understands the factors that affect organizational structures within different cultural contexts as demonstrated in a case study analysis.

Competencies from the IBMS Professional Profile:

WT3-2, LW11-2, LW13-2, LW14-2, TMW24-2

Content

Global Citizenship deals with international business awareness, intercultural competency, communication and research. Due to their interrelated nature, students compile a portfolio of various assignments in which all of these areas are addressed. The aim in period 3 is for students to apply and expand their knowledge and skills in these areas on a global scale.

Included in programme(s)

International Business 3 Year

School(s)

International Business School

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