

Course: Business Lab 1

credits: 4

Course code IBVP16LAB1C
Name Business Lab 1
Study year 2022-2023
ECTS credits 4
Language English
Coordinator J. Wang

Modes of delivery Education
Assessments Assignment - Report

Learning outcomes

For a manufacturing company, through group work in a simulation game, the student has the basic knowledge and skills to:

- carry out cost calculations involving indirect costs;
- analyse outcomes of cost calculations involving indirect costs;
- identify functions and responsibilities of different employees
- collect relevant information on relevant tort law

During the simulation game the student is expected to:

- acknowledge differences in norms, values and cultural foundations between group members
- respectfully listen to what other group member are contributing
- use agendas and minutes to manage meeting processes
- use proper professional (business) language
- actively contribute to the group's decision making process
- lead the discussion in a structured way in at least one round of the simulation game by addressing expectations and controlling the expected output

After the simulation game, each group reflects on the working process of within the simulation game.

After that, the group is expected to compile a portfolio consisting of the various assignment stated in the handbook, available on Blackboard. The group is expected to:

- appropriately use a full-featured word processing program and spreadsheet application (Windows Word and Excel), and
- co-write coherently with appropriate use of vocabulary, grammar and syntax at a B2 level in business correspondence

Competencies from the Framework Competencies IBMS
 LW9-1, LW12-1, TWM18-1, WW7-1, WT3-1, LW13-1

Content

Students will participate in a simulation game in which several groups compete on a particular market. During this game groups are expected to make decisions which are increasing in difficulty as the game progresses. By the end of the game students should understand the interrelationship between the principal areas of business and understand the benefits and issues related to group work.

Included in programme(s)

International Business 3 Year

School(s)

International Business School