

## Course: Global Citizenship 1

credits: 3

<b>Course code</b>	IBVP18GCS1C	<b>Modes of delivery</b>	Tutorial
<b>Name</b>	Global Citizenship 1	<b>Assessments</b>	Economics - Other assessment
<b>Study year</b>	2022-2023		Intercultural development - Other assessment
<b>ECTS credits</b>	3		Law - Other assessment
<b>Language</b>	English		Research - Other assessment
<b>Coordinator</b>	J. Wang		

### Learning outcomes

Within the context of global business and trade, students will be asked to identify the source(s) of comparative and competitive advantage between countries, debate the economic events related to international trade and analyze the regulation of trade in the EU through competition law in a logically structured academic essay. An outline for this essay will be assessed halfway through the period, and students will also need to reflect on the extent to which their final written product followed the original outline.

In Law, the group assignment will assess whether students are capable of recognizing and understanding key legal concepts and issues in the field of European Competition Law. Students will also be able to analyse prior European Commission's decisions and Court cases.

In business research the student shows the ability to conduct qualitative research. In particular, case study research methodology and qualitative data collection and analysis techniques are expected from students. Data collection techniques that are discussed are (i) interview and (ii) focus groups. Analysis of qualitative data is explained using Atlas.Ti software.

The cultural competences learning line in this period continues the learning journey towards intercultural competence in business, with an emphasis on exploring the wider cultural environment in which businesses operate. Special attention is given to the understanding (recognition) of national culture and its influence on organizational culture and structure, and the insight that behavior and performance of firms and managers is embedded in their cultural and institutional environment. The course moreover focuses on how to deal effectively and appropriately with cultural differences in business contexts through case studies and cultural scenarios (reconciliation and realization).

Competencies from the IBMS Professional Profile:

WT3-2, LW11-2, LW13-2, LW14-2, TMW24-2

### Content

Global Citizenship deals with international business awareness, intercultural competency, communication and research. Due to their interrelated nature, students compile a portfolio of various assignments in which all of these areas are addressed. The aim in period 3 is for students to apply and expand their knowledge and skills in these areas on a global scale.

### Included in programme(s)

International Business 3 Year

### School(s)

International Business School

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