

Course: Integrated Assignment 2.2: Planning & Control

credits: 5

Course code	IFCB19IA22	Modes of delivery	Assignment Project-based learning
Name	Integrated Assignment 2.2: Planning & Control	Assessments	Integrated Assignment 2.2 - Other assessment
Study year	2022-2023		
ECTS credits	5		
Language	English		
Coordinator	S.D. Jensen		

Learning outcomes

- The student evaluates the management control system in relation to organization structure, responsibility centers & management style.
- The student describes and explains the budget process and develops, partially, the budget using sensitivity analysis.
- The student evaluates performance measurement regarding the alignment with the business strategy, the use of financial and nonfinancial performance measures and the balance between different perspectives.
- The student understands and carries out the appropriate journal entries for the budget.
- The student understands and carries out the appropriate journal entries for plant assets, natural resources or intangible assets.
- The student can discuss, identify, explain and/or describe financial statements analysis with the ratios.
- The student demonstrates IT-literacy and skills in a broad financial economic context.
- The student demonstrates the research skills of a financial professional, and can motivate and argue solutions chosen from a helicopter perspective and with an objective view of practical issues.
- The student individually presents (part of) the professional product and related advice to the project client in a simulated classroom setting. The student answers client questions in a professional and well-argued manner in order to defend the professional product and the advice.

Content

How do you get to achieve organizational goals? For this purpose, many organizations use a Planning & Control system, amongst other means. This implies that the strategy systematically is translated in plans and budgets and that performance is evaluated frequently. In this context, "Control" means that you try to manage the organization by making the right decisions based on valuable information. Valuable information, that in particular comes from a well-designed accounting system.

During this course you will use the knowledge you gained at Business Administration 2 and Management Accounting & Control 2. The assignments you will be working on apply to a company in the field. Several subjects will be covered, such as budgeting, performance measurement, journal entries and ratio analysis. The goal of the integrated assignment is that you understand relations between both fields.

You will also develop several skills during this course. To get the necessary information you will conduct an interview, taking validity and reliability into account. You will use Excel to generate useful information. When your research is done, you will persuasively hand the company your results and advice through a presentation.

Included in programme(s)

International Finance & Control

School(s)

School of Business, Marketing and Finance