

Course: Management & Organization

credits: 5

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|---------------------|---------------------------|--------------------------|--|
| Course code | IFCP18MO1C | Modes of delivery | Guest lecture |
| Name | Management & Organization | | Lecture |
| Study year | 2022-2023 | | Peer feedback |
| ECTS credits | 5 | | Tutorial |
| Language | English | Assessments | Management & Organization - Assignment |
| Coordinator | J. Kets | | |

Learning outcomes

1. The student describes and explains the basics of organizational design and human resource management in an intercultural business context.
2. The student describes and explains the basic tenets and responsibilities of business management in a global environment.
3. The student describes and explains the basics of corporate strategy in an intercultural context.
4. The student describes and explains the causes and impact of ethical dilemmas in multi-cultural contexts within small and larger business enterprises.

Content

This module provides an introduction to the basics of organizational design and human resource management in an intercultural business context.

It addresses management's context, constraints and challenges, especially in an intercultural setting. Impact of ethical dilemmas in intercultural context will be taken into account. Further, managing teams and intercultural behavior.

Example of professional tasks and products:

1. Basics of organizational structures/charts
2. Describing the business: what does the business do?
3. Setting goals for the company: what should we be doing?
4. Report on internal and external environment

Included in programme(s)

International Finance & Control

School(s)

School of Business, Marketing and Finance