

Course: Project Talent Management

credits: 5

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|---------------------|---------------------------|--------------------------|-------------------------|
| Course code | LBVB19PTM1C | Modes of delivery | Teaching method 1 |
| Name | Project Talent Management | Assessments | Assignment - Assignment |
| Study year | 2022-2023 | | |
| ECTS credits | 5 | | |
| Language | English | | |
| Coordinator | R.A. Gibson | | |

Learning outcomes

Upon successful completion of the module, the student is able to:

Human Resource Management

- Devise an appropriate HRM strategy
- Apply practices, tools and instruments for Talent Management (including job analysis, recruiting, selection, onboarding, appraisal and retention)
- Analyze the impact of organizational change on HR management and apply this knowledge in a case study

Intercultural Competence

- Demonstrate the ability to manage the impact of culture on HR-related decisions
- Explain the critical success factors of intercultural management
- Analyze and explain the impact of intercultural management on team performance and business results

Corporate Responsibility

- Demonstrate the ability to write a code of conduct for an organization
- Demonstrate the ability to reflect on / describe the importance of CR in context of the case study

LW 10.2, LW11.2, TWM 22.2

Content

Students develop an understanding of Human Resource process. They are able to put theory into practice and produce an actionable plan for Talent Management. Students create an actionable Talent Management Plan in the context of cross-border expansion. Students demonstrate skills and knowledge in the area of HR, ICB, and Corporate Responsibility

Included in programme(s)

International Business 4 Year

School(s)

International Business School

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