

Course: Professional Skills 6

credits: 3

Course code LBVB20BSC3
Name Professional Skills 6
Study year 2022-2023
ECTS credits 3
Language English
Coordinator M.C. Parsons

Modes of delivery Teaching method 1
 Teaching method 2
Assessments BRS_Inferential Statistics - Computer,
 organised by STAD examinations
 BUC6 - Assignment

Learning outcomes

At the end of this course, successful students will be able to:

- WW4a: critically analyse own and others' writing and suggest practical improvements based on autonomous language learning tools
- WW4b: write clear, well-structured expositions of complex subjects, underlining the relevant salient issues and expand and support points of view at some length with subsidiary points, reasons and relevant examples. (C1)

Program Learning Outcome: WW4

Content

This module provides a theoretical and practical framework within which students review and analyse the most important aspects of academic English writing (and business research reports in particular), especially focusing on elements of macro- and microstructure and outlining, as well as reviewing and deepening aspects of English academic writing skills and processes.

Students will be required (a) to apply their knowledge of all aspects of business writing gained throughout this module by analysing their own work and (b) to convincingly present this critical analysis in the form of a written report, concluding on the quality of their report-writing skills, and giving themselves recommendations on their report-writing skills, making suggestions also for practical improvement.

The assessment will be based on an individual written assignment.

Included in programme(s)

International Business 4 Year

School(s)

International Business School