

Course: Core Areas of International Business 5

credits: 5

Course code	LBVB22CAB5A	Modes of delivery	Education
Name	Core Areas of International Business 5	Assessments	Core Areas of International Business 5 - Computer, organised by STAD examinations
Study year	2022-2023		
ECTS credits	5		
Language	English		
Coordinator	S. Orgiu		

Learning outcomes

Finance:

- Understand and describe the role of (International) managerial finance
- Distinguish between various financial markets and institutions in the financial market environment
- Understand and utilize consolidated financial statements
- Calculate and interpret ratios
- Explain the main elements of working capital—current assets & current liabilities management
- Calculate the cash conversion cycle;
- Calculate the cost of credit terms and the ability to pay current liabilities
- Understand and define the capital structure of the firm
- Understand and define the general features of bonds and stocks used by a firm

Supply Chain Management:

- Understand and define the role of logistics and supply chain management.
- Understand and define the procurement process and the role that procurement plays in the effectiveness and efficiency of the firm.
- Understand and define the role of Inventory management within inbound logistics including Just in Time.
- Understand and define the role of transportation with regards to inbound logistics.
- Understand the implications of logistics decision making on the financial health of a company.

PLOs:

- TWM18.2
- TWM19.1 & 19.2
- TWM20.2
- TWM21.2

Content

Students will get theory topics in the area of managerial finance, financial accounting, logistics and supply chain management.

Finance theory will focus on ratio analysis, financial market (environment), working capital management and capital structure of a company. Students will be able to perform combined ratio analysis, calculate cash conversion cycle, the resources needed to support a company's day-to-day operations, financial and operational leverage, etc.

Supply Chain theory will focus on the inbound flows between suppliers and the firm. The consequences of logistics decision making for the financial health of the company will be investigated. Students will be able to calculate cycle stock and economic order quantities in situations of certainty.

Included in programme(s)

International Business 4 Year

School(s)

International Business School