

## Course: Core Areas of International Business 1

credits: 5

<b>Course code</b>	LBVP22CAB1A	<b>Modes of delivery</b>	Education
<b>Name</b>	Core Areas of International Business 1	<b>Assessments</b>	Core Areas of International Business 1 - Computer, organised by STAD examinations
<b>Study year</b>	2022-2023		
<b>ECTS credits</b>	5		
<b>Language</b>	English		
<b>Coordinator</b>	S. Orgiu		

### Learning outcomes

Organizational Design in Theory and Practice:

- Understand and explain the basics of (international) business administration.
- Understand and explain the purpose of organizations in terms of mission, vision, and strategy.
- Understand and explain the ways organizations can be designed to be effective and efficient.
- Understand and explain organizational structure, strategy, and culture and the way these interrelate.
- Understand the fundamental functional areas and value chains of organizations and the roles they play in the internal business environment.
- Understand and explain the impact of organizational design and the value chain on organizational behavior

PLOs:

- TWM20.1
- TWM21.1
- TWM22.1
- TWM23.1

### Content

In this course, students will be taught the fundamental principles of the internal environment of businesses. Contents will start at the organizational level (e.g., strategy, structure, and culture, will then devolve into the department and process level (e.g., functional areas and value chains), and will end at the employee level (e.g. organizational behavior). In tandem with these, students will be applying the theory in cases offered in workshops. At the end of this course, students will not only understand the way organizations are designed in theory and practice but will also understand how all subject areas in the curriculum are interlinked.

### Included in programme(s)

International Business 4 Year

### School(s)

International Business School