

Course: Chinese 1 credits: 5

Course code LBVP22CHN1C

Name Chinese 1 Study year 2022-2023

ECTS credits 5
Language English
Coordinator S. Orgiu

Modes of delivery Education

Assessments Assignment - Other assessment

Learning outcomes

WW5.1: Use one or two additional languages to facilitate international business.

Content

The Language modules help prepare students being business professionals with a global mindset, as it will allow them to connect with people from another culture. By speaking another language they can break down the barriers of communication, putting themselves at a huge advantage as a business professional, next to experiencing a new world view and discovering new concepts.

Common Reference Levels: global scale A1 (Basic user): Can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. Can introduce him/herself and others and can ask and answer questions about personal details such as where he/she lives, people he/she knows and things he/she has. Can interact in a simple way provided the other person talks slowly and clearly and is prepared to help. Source: https://www.coe.int/lang-cefr

Included in programme(s)

International Business 4 Year

School(s)

International Business School