

Course: Cross Domain Management

credits: 15

Course code	MILB17INTEGRAAL
Name	Cross Domain Management
Study year	2022-2023
ECTS credits	15
Language	Dutch, with parts in English
Coordinator	M.E. van Gehlen

Modes of delivery	Assignment
Assessments	TEST-01 - Assignment

Learning outcomes

1. The student determines the current strategic profile of the organization.
2. The student makes an internal analysis of the organization.
3. The student makes an external analysis for the organization.
4. Based on the SWOT analysis/confrontation matrix, the student analyzes the strategic policy of the organization.
5. The student makes an INK model at organizational level.
6. The student sets goals for his own organizational unit, in line with the INK model.
7. The student makes a supported annual (activity) plan based on the formulated goals for his own organizational unit.
8. The student reflects on his own professional development related to the content of the module.

Content

In this module we focus on integrated management. An integral manager is expected to indicate to employees (in their own team) the frameworks within which they can fill in their own work. The manager keeps a close eye on how the tasks of the team relate to other activities in the organization and to the environment, so that the organization as a whole achieves its (strategic) objectives. Various components that were discussed earlier in the training come together here. These findings are linked in this module on the basis of a model of strategy formulation.

Included in programme(s)

B Health Care Management

School(s)

School of Health Care Studies