

## Course: Consumer behavior

credits: 5

<b>Course code</b>	ORVB21CSG	<b>Modes of delivery</b>	Practical / Training
<b>Name</b>	Consumer behavior		Self-study
<b>Study year</b>	2022-2023	<b>Assessments</b>	Consumer behavior - Written, organised by STAD examinations
<b>ECTS credits</b>	5		
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	A.E.J. Rust		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Entrepreneurship & Retail Management

### School(s)

School of Business, Marketing and Finance

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