

Course: Retail Marketing

credits: 5

Course code	ORVP21RMK	Modes of delivery	Practical / Training
Name	Retail Marketing	Assessments	Retail Marketing - Written, organised by STAD examinations
Study year	2022-2023		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	A. Onrust		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Entrepreneurship & Retail Management

School(s)

School of Business, Marketing and Finance

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