

## Course: Marketing & Strategy

credits: 3

Course code POVB16054

Name Marketing & Strategy

**Study year** 2022-2023

ECTS credits 3

**Language** Dutch, with parts in English

**Coordinator** G.M. Jonker

> Assignment Guest lecture Lecture

Tutorial

**Assessments** Marketing & Strategy - Assignment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Industrial Product Design Institute of Engineering