

Course: Cultural Differences & CSR

credits: 2

Course code	TBVH2CDC	Modes of delivery	Education
Name	Cultural Differences & CSR	Assessments	Cultural Differences & CSR - Computer, organised by STAD examinations
Study year	2022-2023		
ECTS credits	2		
Language	English		
Coordinator	M.W. Visscher		

Learning outcomes

Students will be able to identify different cultures by applying the various insights and theories, and will be able to identify successful behavior in various cultures in the international business world. Students will be able to distinguish matters relating to the three Ps: people, planet, profit, and they can recognize and decide on their successful interrelation .

Content

Students will gain insight in Cultural Differences and will be able to take cultural Differences into account when doing business internationally. Making the right choices in a culturally different context involves knowledge and skills in the field of Social Corporate Responsibility.

Included in programme(s)

Minor International Industrial Entrepreneurship
Industrial Engineering Major Internat. Technology Management
Exchange International Industrial Entrepreneurship (spring)
Industrial Engineering Major Management and Consultancy

School(s)

Institute of Engineering

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