

Course: Import & Export

Course code
Name
Study year
ECTS credits
Language
Coordinator

TBVH4IME Import & Export 2022-2023 1 Dutch, with parts in English G.M.H. Broekema

Modes of delivery

Assessments

Import & Export - Computer, organised by STAD examinations

credits: 1

Learning outcomes

Students can identify promising markets and analyze their opportunities and threats in a well-structured way.

Students can deal with all important aspects of the export business plan.

Students can deal with all important aspects of import.

Included in programme(s)

Minor International Industrial Entrepreneurship Industrial Engineering Major Internat. Technology Management Exchange International Industrial Entrepreneurship (spring) Industrial Engineering Major Management and Consultancy

Content

Students learn how to analyse export opportunities in a logical and well-structured way, select the most suitable country to which to export, and how to create an export plan.

Education

School(s) Institute of Engineering

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