

Course: Import & Export

credits: 1

Course code	TBVH4IME	Modes of delivery	Education
Name	Import & Export	Assessments	Import & Export - Computer, organised by STAD examinations
Study year	2022-2023		
ECTS credits	1		
Language	Dutch, with parts in English		
Coordinator	G.M.H. Broekema		

Learning outcomes

Students can identify promising markets and analyze their opportunities and threats in a well-structured way.

Students can deal with all important aspects of the export business plan.

Students can deal with all important aspects of import.

Content

Students learn how to analyse export opportunities in a logical and well-structured way, select the most suitable country to which to export, and how to create an export plan.

Included in programme(s)

Minor International Industrial Entrepreneurship
Industrial Engineering Major Internat. Technology Management
Exchange International Industrial Entrepreneurship (spring)
Industrial Engineering Major Management and Consultancy

School(s)

Institute of Engineering

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