Hanze University of Applied Sciences Groningen

# Course: Theory 3+ Professional development — credits: 5

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| **Course code** | VGVB21THE3 |
| **Name** | Theory 3+ Professional development |
| **Study year** | 2022-2023 |
| **ECTS credits** | 5 |
| **Language** | Dutch, with parts in English, English |
| **Coordinator** | B. Bont |
| **Modes of delivery** | Lecture<br>Self-study |
| **Assessments** | TEST-01 - Assignment |

## Learning outcomes

**C2. Capacity for critical reflection**
The student is able to research his own work and working methods, as well as those of others, through contemplating it, analysing, problematizing, positioning, and assessing it.

**C3. Capacity for growth and innovation**
The student is able to continue to develop and deepen his own work and method of working, and in doing so provides a contribution to the development of the profession, the field, culture, and society.

**C4. Organisational capacity**
The student can set up and maintain an inspiring and professional work situation.

**C6. Environmental focus**
The student is able to relate actively and critically to the context he finds himself in with his work.

## Content

The theme of this subject from the Theory stream is writing one or more articles on the basis of research and studying (a subject-specific) theory. The student acquires a breadth of professional expertise.
The following aspects are covered:

- Research
- (Visual) Research methods
- reporting in different ways such as e.g. articles, speech and (Visual) Essay
- Interview
- Language skills
- Semiotics
- Theories of perception

## Included in programme(s)

Design, Major Offroad
Design, Major Graphic Design
Design, Major Time Based
Design, Major Product Design
Design, Major Illustration and Animation
Design, Major Spatial Design

## School(s)

Minerva Art Academy

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