Course: Graphic & Interaction Design & professional Development   credits: 10

Course code	VGVP21GRA1	**Modes of delivery**	Individual supervision
Name	Graphic & Interaction Design & professional		Peer feedback
	Development		Self-study
Study year	2022-2023		Teaching method 1
ECTS credits	10		Tutorial
Language	Dutch, with parts in English, English		
Coordinator	R.M.C. Verheijden	**Assessments**	Graphic & Interaction Design & Professional
			Development - Other assessment

Learning outcomes

C1. Creative capacity
The student can make authentic visual work that stems from research and which demonstrates artistic vision. The visual work creates meaning and results from the designer's personal ambition.

C2. Capacity for critical reflection
The student is able to research his own work and working methods, as well as those of others, through contemplating it, analysing, problematizing, positioning, and assessing it.

C3. Capacity for growth and innovation
The student is able to continue to develop and deepen his own work and method of working, and in doing so provides a contribution to the development of the profession, the field, culture, and society.

C4. Organisational capacity
The student can set up and maintain an inspiring and professional work situation.

C5. Communicative capacity
The student can formulate his ideas, concepts, work, method of working, and artistic vision to professionals and the public in and outside of the field.

C6. Environmental focus
The student is able to relate actively and critically to the context he finds himself in with his work.

C7. Capacity to cooperate
The student is able to actively contribute to the realisation of an artistic product or process by working independently within a collaborative setting.

Content

The theme of this subject out of the Design, Research and Support stream is Graphic Design. The student gets a comprehensive introduction to Graphic Design. He/she discovers the existing design culture and his/her own place within it.
Thereby the following aspects will be addressed:
- Design methodology
- Visual analysis
- Typography
- Research
- Technique
- Semiotics
- Drawing skills

Included in programme(s)

Design, Major Offroad
Design, Major Graphic Design
Design, Major Time Based
Design, Major Product Design
Design, Major Illustration and Animation
Design, Major Spatial Design

School(s)

Minerva Art Academy

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