

Course: Illustration & Animation Design & Professional Development

credits: 10

Course code Name

Study year

Language

ECTS credits

Coordinator

VGVP21ILL1 Illustration & Animation Design & Professional Development 2022-2023 10 Dutch, with parts in English, English R.M.C. Verheijden

Modes of delivery

Individual supervision Peer feedback Self-study Teaching method 1 Tutorial Illustration & Animation Design &

Illustration & Animation Design & Professional Development - Other assessment

Learning outcomes

C1. Creative capacity

The student can make authentic visual work that stems from research and which demonstrates artistic vision. The visual work creates meaning and results from the designer's personal ambition.

C2. Capacity for critical reflection

The student is able to research his own work and working methods, as well as those of others, through contemplating it, analysing, problematizing, positioning, and assessing it.

C3. Capacity for growth and innovation

The student is able to continue to develop and deepen his own work and method of working, and in doing so provides a contribution to the development of the profession, the field, culture, and society.

C4. Organisational capacity

The student can set up and maintain an inspiring and professional work situation.

C5. Communicative capacity

The student can formulate his ideas, concepts, work, method of working, and artistic vision to professionals and the public in and outside of the field.

C6. Environmental focus

The student is able to relate actively and critically to the context he finds himself in with his work.

C7. Capacity to cooperate

The student is able to actively contribute to the realisation of an artistic product or process by working independently within a collaborative setting.

Included in programme(s)

Design, Major Offroad Design, Major Graphic Design Design, Major Time Based Design, Major Product Design Design, Major Illustration and Animation Design, Major Spatial Design

Content

Assessments

The theme of this subject out of the Design, Research and Support stream is Illustration & Animation Design. The student gets a comprehensive introduction to Illustration & Animation Design. He/she discovers the existing design culture and his/her own place within it. Thereby the following aspects will be addressed:

- Design methodology
- Visual analysis
- Research
- Technique
- Painting
- Drawing skills

School(s) Minerva Art Academy

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