

Course: Branding & Merkstrategie

credits: 5

Course code	CMVB22KEUBM	Modes of delivery	Assignment
Name	Branding & Merkstrategie		Guest lecture
Study year	2023-2024		Lecture
ECTS credits	5		Practical / Training
Language	Dutch, with parts in English	Assessments	Branding & Merkstrategie - Other assessment
Coordinator	A.H.A. Greijdanus		

Learning outcomes

Content

Included in programme(s)

Communication & Multimedia Design

School(s)

School of Communication, Media & IT

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