Course: Branding & Merkstrategie credits: 5

Course code	CMVB22KEUBM
Name	Branding & Merkstrategie
Study year	2023-2024
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	A.H.A. Greijdanus

Modes of delivery	Assignment Guest lecture Lecture Practical / Training
Assessments	Branding & Merkstrategie - Other assessment

Learning outcomes

Content

Included in programme(s)

Communication & Multimedia Design

School(s)

School of Communication, Media & IT

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