

Course: Digital Marketing Communication

credits: 5

Course code	COVB20THY3	Modes of delivery	Lecture
Name	Digital Marketing Communication		Project-based learning
Study year	2023-2024	Assessments	Digital Marketing Communication - Other assessment
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	S. Veldstra		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Communication

School(s)

School of Communication, Media & IT

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