

Course: Marketing Communication and Research

credits: 5

Course code	COVP14CIB2	Modes of delivery	Lecture
Name	Marketing Communication and Research		Tutorial
Study year	2023-2024	Assessments	Marketing Communication and Research -
ECTS credits	5		Computer, organised by STAD examinations
Language	Dutch, with parts in English		
Coordinator	M.H.J. Marquart Scholtz		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Communication

School(s)

School of Communication, Media & IT

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.