

# Course: Economy for the Sustainable Society

credits: 5

Course code ESVM21ESS

Name Economy for the Sustainable Society

**Study year** 2023-2024

ECTS credits 5
Language English
Coordinator E. Dommerholt

Modes of delivery Education

**Assessments** Economy for the Sustainable Society -

Assignment

## Learning outcomes

Students are able to:

- 1 Analyse and critically reflect upon the contents of academic papers, professional articles on new business model frameworks based on multiple value creation
- 2 Critically evaluate, integrate and reflect upon academic papers and professional articles clips on new business model frameworks in the form of an essay.
- 3 Apply and integrate the principles of multiple value creation, design structure, value proposition and community building to create a prototype of a new business model in the energy domain.
- 4 Present the prototype and communicate the outcomes of the prototyping process to a members of the community of learners

#### Content

Students will be challenged to live their new business models in energy dream. That is shaping the energy transition dream by designing and ultimately delivering a prototype of a new business model in energy business.

To build a new business model, students must be able to

- understand and reflect on relevant sustainability trends and developments
- understand and reflect on (dis)similarities between conventional and new business models
- apply various business model components
- · critically reflect on relevant literatures

### Included in programme(s)

**Energy for Society** 

## School(s)

Institute of Engineering