

# Course: Narrative Design

credits: 5

Course code GTVB22ELND

Name Narrative Design

Study year2023-2024ECTS credits5LanguageEnglishCoordinatorO.A. Orlando

Modes of delivery Tutorial

**Assessments** Narrative Design - Other assessment

### Learning outcomes

## **Learning Outcomes**

This Elective has five Programme Learning Outcomes.

#### **Programme Learning Outcomes**

- A3. The student can construct concepts and relate these to relevant theory and the needs of the users.
- B1. The student can construct technical solutions informed by relevant knowledge and theories.
- D2. The student can analyse the user experience, taking UX practices into account, to improve the solution.
- E3. The student discusses and justifies the added value of a chosen concept or solution in a complex context utilising appropriate means of communication.
- F2. The student can experiment with innovative concepts to address complex or complicated situations.

#### Content

In this Narrative Design elective, individual students will work on a Narrative Design Canvas and a representation of their own work combining game mechanics and narrative into an interactive experience. To do this, students will be mentored along this process through workshop-style courses that focus on building specific connections and narrative considerations. Students will be challenged with examples of works with diverse storytelling, theme, interesting characters, plot conflicts, world-building, and other narrative design elements.

#### Included in programme(s)

CMGT Exchange Minor Game Design & Development Creative Media & Game Technologies Communication & Multimedia Design, Major Game Design Minor Game Design & Development

#### School(s)

School of Communication, Media & IT