Course: Innovation in Care and Welfare   credits: 15

Course code	MILB23INNOVATIE	**Modes of delivery**	Assignment
Name	Innovation in Care and Welfare	**Assessments**	TEST-01 - Assignment
Study year	2023-2024		
ECTS credits	15		
Language	Dutch, with parts in English		
Coordinator	M.E. van Gehlen		

Learning outcomes

1. The student performs a context analysis.
2. The student analyzes the innovation climate in their own organization.
3. The student establishes contact with users in an open and curious manner and finds out their needs.
4. The student designs a (concept) design for a meaningful innovation in a creative way and in co-creation with relevant stakeholders.
5. The student makes a business case based on the Business Model Canvas in which the innovation is made concrete.
6. The student reflects on his own actions related to the content of the module and actively shapes points for development and improvement.

Content

Within this module we appeal to the personal qualities that are required of you as an innovator: innovative thinking, creativity, networking and creating value. You are invited to demonstrate these aspects by devising and realizing new or improved products/services and processes for your organization (unit). We pay attention to the Design Thinking method and matching tools such as empathy map, context canvas and the business model canvas.
It is precisely the combination of these tools that have a powerful impact, so that you are able to make a sustainable contribution to the innovation climate in your organization.

Included in programme(s)

Health Care Management

School(s)

School of Health Care Studies

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