

Course: Cross Domain Management

credits: 15

Course code MILB23INTEGRAAL
Name Cross Domain Management
Study year 2023-2024
ECTS credits 15
Language Dutch, with parts in English
Coordinator M.E. van Gehlen

Modes of delivery Assignment
Assessments TEST-01 - Assignment

Learning outcomes

1. The student determines the current strategic profile of the organization and determines the role of the own organizational unit in this.
2. Based on the results of the SWOT and confrontation matrix, the student determines the 'Estimate Unchanged Policy' (ROB) for the organization.
3. Formulates the INK model at organizational level in an integral manner, in line with the strategic profile and taking into account the analyzes carried out.
4. Based on the formulated objectives, the student makes a supported annual (activity) plan for his own organizational unit.
5. The student reflects on his own actions related to the content of the module and actively shapes points for development and improvement.

Content

In this module we focus on integrated management. An integral manager is expected to indicate to employees (in their own team) the frameworks within which they can fill in their own work. The manager keeps a close eye on how the tasks of the team relate to other activities in the organization and to the environment, so that the organization as a whole achieves its (strategic) objectives. Various components that were discussed earlier in the training come together here. These findings are linked in this module on the basis of a model of strategy formulation.

Included in programme(s)

Health Care Management

School(s)

School of Health Care Studies

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