

Course: Marketing Communication

credits: 10

Course code ONVA23MCO

Name Marketing Communication

Study year 2023-2024

ECTS credits 10

Language Dutch, with parts in English

Coordinator A.S. Niemeijer

Modes of delivery Lecture

Tutorial

Assessments Marketing Communication - Other

assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Entrepreneurship School of Business, Marketing and Finance