

Course: Consumer behavior

credits: 5

Course code	ORVB21CSG	Modes of delivery	Practical / Training Self-study
Name	Consumer behavior		
Study year	2023-2024	Assessments	Consumer behavior - Written, organised by STAD examinations
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	P.G. Kamphuis		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Entrepreneurship & Retail Management

School(s)

School of Business, Marketing and Finance

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