Course: Products and Services Design — credits: 5

Course code	SEVM19PSD
Name	Products and Services Design
Study year	2024-2025
ECTS credits	5
Language	English
Coordinator	E.B. van der Houwen
Modes of delivery	Lecture Project-based learning
Assessments	Products and Services Design - Assignment

Learning outcomes

At the end of this module the student is able to:

- Methodically and systematically analyse a case or market
- Methodically design a product or service, from case to concept, at top-level system architecture, with a focus on requirements
- Understand product development for the market; business models, the regulatory landscape and stakeholders.
- Present and communicate, purposeful and convincingly.

Content

At the end of this module the student is able to:

- Methodically and systematically analyse a case or market
- Methodically design a product or service, from case to concept, at top-level system architecture, with a focus on requirements
- Understand product development for the market; business models, the regulatory landscape and stakeholders.
- Present and communicate, purposeful and convincingly.

Included in programme(s)

Smart Systems Engineering

School(s)

Institute of Engineering

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.