Course: Graduation project part 1 credits: 30

Course code	APVB25AFST1
Name	Graduation project part 1
Study year	2025-2026
ECTS credits	30
Language	Dutch, with parts in English
Coordinator	D.D. Hardenberg
Modes of delivery	Graduation project Project-based learning
Assessments	Graduation project 1 - Portfolio assessment Graduation project 1 Assessment - Assessment

Learning outcomes

Intended learning outcomes at graduation level:

Core task 1: explore and observe
You research and analyse trends and developments in society that provide inspiration for your creative artistic practice in pop culture and take a position in relation to the trends studied.
You will develop a guiding artistic vision for your own practice based on your analysis of trends and developments.

Core task 2: fantastise and imagine
You invent, research and develop a concept within pop-cultural practice based on your core values and artistic signature, creating a recognizable coherence in your artistic work and enterprise.

Core task 3: design and try out
In an artistic (design) research project, you will arrive at a multiple picture of an artistic final product and set-up for your final performance through iterative experimentation, design and analysis.

Reflection
You justify the choices you made in the creative/thinking process of your project and reflect on their meaning in the light of your development as an entrepreneurial artist in pop culture.
You indicate the coherence between the professional products in relation to your ambitions as an entrepreneurial artist.

The popular culture graduate will be able to demonstrate the learning outcomes at graduation level in an interdisciplinary final performance and the associated portfolio.

Content

In the first part of graduation, the student works on core tasks 1, 2 and 3. In core task 1, this is researching trends and developments in society that lead to an artistic vision and positioning. In core task 2, the student develops an artistic concept, resulting from the vision and positioning. In core task 3, the artistic design research is described. The semester concludes with a graduation portfolio and a presentation/performance of a prototype of the intended final work.

Included in programme(s)

Popular Culture

School(s)

Minerva Art Academy

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