Course: Knowledge base Sound, visuals and media — credits: 5

Course code	APVB25KB4
Name	Knowledge base Sound, visuals and media
Study year	2025-2026
ECTS credits	5
Language	Dutch, with parts in English, English
Coordinator	D.D. Hardenberg
Modes of delivery	Assignment Practical / Training Tutorial
Assessments	Knowledge base Sound, visuals and media - Assignment

Learning outcomes

Intended learning outcomes at graduation level:

Core task 4: to realise and deliver
You present an artistic product in an interdisciplinary performance to your audience, target group or client with a clearly defined intended impact on that audience.
You can evaluate, analyse and provide insight into the realisation of the intended impact in a followable way.

Reflection
You justify the choices you made in the creative/thinking process of your project and reflect on their meaning in the light of your development as an entrepreneurial artist in pop culture.
You indicate the coherence between the professional products in relation to your ambitions as an entrepreneurial artist.

In the main phase of the popular culture programme, the student can partially demonstrate the learning outcomes at graduation level; at main phase level. After completing this module, the student will have knowledge of different possibilities that sound, visuals and media can offer in pop performances. The student has also studied the concept of interdisciplinarity and can use this knowledge to analyse their own work, as well as the work of others.

Content

During a series of working lectures and field trips, students develop an environment-oriented understanding of interdisciplinary artistic performances typical of pop culture.

Based on a number of methods provided, students analyse three interdisciplinary pop performances. The students also work on a podcast on the theme of ‘interdisciplinarity’.

Included in programme(s)

Popular Culture
Minor International Pop Culture
International Popculture

School(s)

Minerva Art Academy

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