Course: Core Task Basis 2 credits: 5

Course code	APVP25KTB2
Name	Core Task Basis 2
Study year	2025-2026
ECTS credits	5
Language	Dutch, with parts in English, English
Coordinator	C.J. Giesing
Modes of delivery	Assignment Guest lecture Project-based learning Tutorial
Assessments	Core Task Basis 2 - Assignment

Learning outcomes

Intended learning outcomes at graduation level:

Core task 2: fantastise and imagine
You invent, research and develop a concept within pop-cultural practice based on your core values and artistic signature, creating a recognizable coherence in your artistic work and enterprise.

In the propaedeutic phase of the Popular Culture programme, the student can partly demonstrate the intended learning outcomes at graduation level; at propaedeutic level. At the end of this module, the student can develop and present an applied artistic concept based on a number of existing frameworks, such as a mission, vision and core values.

Content

The student develops an artistic concept in groups for a client in a process of (de-)briefing, research and several pitches.

Included in programme(s)

Popular Culture

School(s)

Minerva Art Academy

share your talent. move the world.

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