

## Course: Introduction Business Administration

credits: 30

|                     |                                      |                          |                                                                        |
|---------------------|--------------------------------------|--------------------------|------------------------------------------------------------------------|
| <b>Course code</b>  | BKVP253IBK                           | <b>Modes of delivery</b> | Assignment                                                             |
| <b>Name</b>         | Introduction Business Administration |                          | Guest lecture                                                          |
| <b>Study year</b>   | 2025-2026                            |                          | Individual supervision                                                 |
| <b>ECTS credits</b> | 30                                   |                          | Peer feedback                                                          |
| <b>Language</b>     | Dutch, with parts in English         |                          | Project-based learning                                                 |
| <b>Coordinator</b>  | C. Lammerts                          |                          | Tutorial                                                               |
|                     |                                      | <b>Assessments</b>       | Business Administration - Assignment                                   |
|                     |                                      |                          | Connecting - Assignment                                                |
|                     |                                      |                          | Demonstrating and Innovative and Entrepreneurial Attitude - Assignment |
|                     |                                      |                          | Demonstrating Personal Leadership - Assignment                         |
|                     |                                      |                          | Introduction Business Administration - Assignment                      |
|                     |                                      |                          | Research - Assignment                                                  |

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Business Administration in 3 years (curriculum 2025)

### School(s)

School of Business Management

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