Course: Corporate Management and Marketing Strategy — credits: 5

Course code	CELB22CMM
Name	Corporate Management and Marketing Strategy
Study year	2025-2026
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	A.M. Houwing
Modes of delivery	Lecture
Assessments	Corporate Management and Marketing Strategy - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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