Course: Domain Marketing 1 — credits: 5

Course code	CEVP21MKT1	**Modes of delivery**	Assignment
Name	Domain Marketing 1	**Assessments**	Marketing 1 / external environment - Computer, organised by STAD examinations Project / external environment - Other assessment
Study year	2025-2026		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	P. Bosma		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

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