Course: Domain Research 1 credits: 5

Course code	CEVP21ONZ1
Name	Domain Research 1
Study year	2025-2026
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	T.J. Fischer

Modes of delivery	Assignment
Assessments	BCD 1 / reporting - Computer, organised by STAD examinations Major orientation / digital marketing - Other assessment Major orientation / marketing communication - Other assessment Major orientation / sales - Other assessment Research 1 / desk research - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

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