Course: Elective Entrepreneurship — credits: 5

Course code	GTVB25ELEN
Name	Elective Entrepreneurship
Study year	2025-2026
ECTS credits	5
Language	English
Coordinator	E.A. López Jiménez
Modes of delivery	Tutorial
Assessments	Elective Entrepreneurship - Other assessment

Learning outcomes

Programme Learning Outcomes

A1. The CMGT professional synthesises and situates diverse perspectives to develop informed and appropriate solutions to complex problems.

E2. The CMGT professional delivers technological solutions through relevant channels and translates them to appropriate business solutions.

F2. The CMGT professional reframes new technological trends and instantiates them into realisable solutions.

G1. The CMGT professional manages their own development, is capable of formulating learning needs, can reflect on and takes responsibility for their own learning process.

G3. The CMGT professional builds connections, bring people together, encourages the exchange of information, and makes use of their own network to obtain specific information or knowledge.

Content

Students explore their own interests, passions, and talents with the goal to turn them into reality. A better understanding of the entrepreneurial mindset will help students to identify opportunities, identify their network, nurture, test, and pitch their ideas. The student discusses and test their ideas with each other under the supervision of a teacher-expert. Acquired knowledge is applied and incorporated into delivering a Startup plan and a Pitch presentation.

Included in programme(s)

Creative Media & Game Technologies
Minor Game Design & Development
CMGT Exchange Minor Game Design & Development

School(s)

School of Communication, Media & IT

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