Course: Intercultural and Professional Skills in International Business 1 credits: 5

Course code	LBVP22IPS1C
Name	Intercultural and Professional Skills in International Business 1
Study year	2025-2026
ECTS credits	5
Language	English
Coordinator	D.J. Nieborg
Modes of delivery	Education
Assessments	assignment - Assignment

Learning outcomes

Upon successful completion of the module, the student is able to:

- Express reflections on personal development with the aim of personal growth.
- Mitigate the pitfalls of cultural differences in business and social contexts
- Display willingness to work with people from other cultures and to work in countries with different cultural backgrounds.
- Use appropriate verbal and non-verbal communication in an intercultural setting.
- Respond appropriately to an unfamiliar or unexpectedly changing business environment.
- Assess the effect of cultural differences on organizational behaviour and strategic choices.

PLOs:

- LW8.1
- LW9.1
- LW11.1
- LW12.1
- LW13.1
- LW14.1

Content

This course prepares students to add value to international business and society by developing adequate life and career skills, the so-called 21st-century skills, by means of workshops.
The seminars contribute to preparing business professionals with a global mindset by the following steps. Firstly, boosting students' awareness of their own cultural rules and perspectives, meanwhile, starting to identify differences in (cultural) perspectives. Additionally, encouraging students to view the experiences and behaviours of others through their own cultural world-view and respond to others using their own cultural world-view. Besides, making them see the relevance of making use of cultural differences in verbal and non-verbal communication, and starts to (care for) develop(-ing) shared meaning. Lastly, motivating them to identify the effect of cultural differences upon organizational behaviour and strategic choices.

Included in programme(s)

International Business 4 Year

School(s)

International Business School

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