Course: Consumer Behaviour — credits: 5

Course code	ORVB21CSG
Name	Consumer Behaviour
Study year	2025-2026
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	P. Markandu
Modes of delivery	Practical / Training Self-study
Assessments	Consumer behavior - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Entrepreneurship & Retail Management

School(s)

School of Business, Marketing and Finance

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