Course: Marketing Communication — credits: 5

Course code	ORVB25MKC
Name	Marketing Communication
Study year	2025-2026
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	A.J. Spriensma
Modes of delivery	Practical / Training
Assessments	Marketing Communication Group assignment - Other assessment Marketing Communication Individual exam - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Entrepreneurship & Retail Management

School(s)

School of Business, Marketing and Finance

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