# Course: Internal Retail Environment

credits: 5

| | |
|---|---|
| **Course code** | ORVP25IRO |
| **Name** | Internal Retail Environment |
| **Study year** | 2025-2026 |
| **ECTS credits** | 5 |
| **Language** | Dutch, with parts in English |
| **Coordinator** | H.S. Wesselink |
| **Modes of delivery** | Practical / Training |
| **Assessments** | Internal Retail Environment Project mystery shopping advisory report - Other assessment<br>Internal Retail Environment Retail marketing exam - Computer, organised by STAD examinations |

**Learning outcomes**

*No content available*

**Content**

*No content available*

**Included in programme(s)**

Entrepreneurship & Retail Management

**School(s)**

School of Business, Marketing and Finance

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.