Course: BOK 2 Sport Marketing — credits: 5

Course code	SKVP25BOK2
Name	BOK 2 Sport Marketing
Study year	2025-2026
ECTS credits	5
Language	English
Coordinator	L. Theus

Modes of delivery	Guest lecture Lecture Project-based learning Tutorial
Assessments	BOK 2 Sport Marketing - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Sport Studies

School(s)

School of Sport Studies

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