Course: Professional Writing 2 credits: 2

Course code	SPCCV25PW2
Name	Professional Writing 2
Study year	2025-2026
ECTS credits	2
Language	English
Coordinator	W.H. Buma

Modes of delivery	Action learning Assignment Individual supervision Learning community Lecture Practical / Training
Assessments	TEST-01 - Other assessment

Learning outcomes

Writing a professional product; structure a text depending of the goal of the text (informing, convincing, separate goals, give an opinion); analyse by reading what is needed (for subsidy requests for instance, a vacancy or any other assignment); making use of translation apps or chatgpt in order to make a text; dealing with sources of knowledge. Writing down sketches can lead to forming creative ideas into an actual project!

Content

In the first lessons there will be small assignments to practice writing a professional text and and analyzing readers' needs. Text can be compared with music! It is all about structure, colors, form. We will talk about the pyramidmodel and the funnelmodel to write a text. There are different structures, is your text about an action, about a problem, an intervention, evaluation? How can you take care that you write in not too easy language, but also not too difficult and complex language? Do you know your reader? What effect do you hope to achieve with this text? I encourage you to take texts to the lessons which you need to write anyway so we can discuss and improve them together during the lessons. We will also discuss how to handle writing in a language that is not your mother tongue and how to make this easier.

Included in programme(s)

Master of Music, Exchange (year)
Bachelor of Music, Jazz, Exchange programme (year)
Bachelor of Music, Classical, Exchange Spring programme
Bachelor of Music, Classical, Exchange programme (year)
Bachelor of Music, Jazz, Exchange Spring programme

School(s)

Prince Claus Conservatoire

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