Course: Creating Business Opportunities — credits: 5

Course code	UTVM25CBO1D
Name	Creating Business Opportunities
Study year	2025-2026
ECTS credits	5
Language	English
Coordinator	D. De Souza Turle da Silva

Modes of delivery Tutorial

Assessments

Learning outcomes

CBO1: demonstrate and apply knowledge about the major theories and perspectives concerning entrepreneurship, business opportunities and innovation in an international environment. (PLO1, PLO2)
CBO2: Identify and specify business opportunities in complex environments under conditions of uncertainty and unpredictability. (PLO3, PLO5)
CBO3: present him/herself professionally as a member of a multidisciplinary and multicultural teams and develop relations with important stakeholders. (PLO3, PLO7, PLO8)

Content

Strategic Focus Area: Global Mindset and Entrepeneurship

The Creating Business Opportunities course is designed to equip Master-level students with conceptual frameworks and an understanding of identifying and creating business opportunities in complex environments under conditions of uncertainty. Through an entrepreneurial lens, the course delves into the theory and practice of creative destruction and disruptive innovation and their role in economic growth and sustainable economies.

The course contributes to SDGs 8, 9 and 12.

Included in programme(s)

International Business and Management

School(s)

International Business School

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