Hanze

Course: Intercultural Competences and Global Mindset — credits: 5

Course code	UTVM25ICG1C
Name	Intercultural Competences and Global Mindset
Study year	2025-2026
ECTS credits	5
Language	English
Coordinator	M.H. van der Poel
Modes of delivery	Tutorial
Assessments	Portfolio - Portfolio assessment

Learning outcomes

The student:

- demonstrates the capability of coming to effective judgements and/or decisions when information is ambiguous, (culturally) biased and/or incomplete, in an assumed appropriate & ethical manner, also, or more specifically, when (cultural) diversity is at stake. (ref DD3; MIBM PLO3 & PLO6)

- demonstrates the above capability by integrating relevant concepts, and by devising relevant solutions when addressing issues of management, finance, marketing, logistics and/or HR. (ref DD2; MIBM PLO6 & PLO7)

Content

Strategic Focus Areas: Global mindset and Sustainability

The aim of the course is to assist and stimulate students reaching higher levels of international and intercultural managerial & consultancy skills by developing their intercultural competence and global mindset.

The student develops an increasingly sophisticated perception of (cultural) differences and knows and/or demonstrates how to enact this sensitivity in relevant (international) business context, both personally and as part of a team.

The student knows and/or demonstrates how intercultural sensitivity, intercultural competence and global mindset informs and enables enacting socially responsible (business) behaviour, both locally and internationally (e.g. contributes to achieving – selected - SDGs)

Introduction (pre-semester, or week ‘zero’)
- intercultural name-game
- perception & observation / stereotyping
- critical thinking / varieties in cognitive & educational styles.

End of introduction / prior to seminars:
- IC pre-test taking: profiling the student’s IC start position
- handing out / instructions of pre-module assignment

Period 3 (semester 2)
- cultural (self-) awareness
- intercultural interaction analysis
- guest speaker / company visit (student-led activity)
- cultural dimensions / the role of ‘empathy’ in cultural learning
- global mindset development

Period 4 (semester 2)
- global mindset in organisational context
- guest speaker / company visit (student-led activity)
- intercultural teamwork & consultancy; the global professional
- cultural & ethical relativism / enacting cultural sensitivity

End of period 4:
- handing out / instructions post-module assignment

Included in programme(s)

International Business and Management

School(s)

International Business School

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